

212.582.6200 weareagenda.com



# Privacy policy

Agenda ("us", "we" or "our") operates http://www.weareagenda.com (the "Site"). This page informs you of our policies regarding the collection, use and disclosure of Personal Information we receive from users of the Site.

We use your Personal Information only for providing and improving the Site and for emailing you if you consent to share your email with us. By using the Site, you agree to the collection and use of information in accordance with this policy.

#### Information We Collect Automatically

If you visit our Site to browse, read or download information:

Your web browser automatically sends us (and we may retain) information such as the:

- Internet domain through which you access the Internet (e.g., yourServiceProvider.com if you
  use a commercial Internet service provider, or yourSchool.edu if you use an Internet account
  from your school);
- · Internet Protocol address of the computer you are using;
- type of browser software and operating system you are using;
- date and time you access our Site; and
- the Internet address of the Site from which you linked directly to our site.

We will use this information as aggregate data to help us maintain this Site, e.g., to determine the number of visitors to different sections of our Site, to ensure the Site is working properly and to help us make our Site more accessible and useful.

We will not use this information to identify individuals, except for Site security or law enforcement purposes.

We will not obtain personally identifying information about you when you visit our Site, unless you choose to provide such information.

#### Other Information We Collect

If you choose to identify yourself (or otherwise provide us with personal information) when you use our online forms:

We will collect (and may retain) any personally identifying information, such as your name, email address, company name, company size and any other information you provide. We will use this information to try to fulfill your request and may use it provide you with additional information at a later time. We will not disclose such information to third parties, except as specified in this Privacy Policy.

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If you request information, services or assistance, we may disclose your personal information to those third parties that (in our judgment) are appropriate in order to fulfill your request. If, when you provide us with such information, you specify that you do not want us to disclose the information to third parties, we will honor your request. Note, however, that if you do not provide such information, it may be impossible for us to refer, respond to or fulfill your request.

## **How Long We Keep Information**

We may keep information that we collect for an unlimited period of time.

#### Security

Please note that electronic communication, particularly email, is not necessarily secure against interception. Please do not send sensitive data (e.g., Social Security, bank account or credit card numbers) by email or web form.

#### Cookies

We may use cookies in order to customize this Site for return visitors. These cookies are not required for Site functionality. Additionally, third-party widgets such as Vimeo may install cookies depending on their configuration. You are not required to accept any cookies to use this Site.

### **Google Analytics**

We use a tool called "Google Analytics" to collect information about use of this Site. Google Analytics collects information such as how often users visit this Site, what pages they visit when they do so and what other sites they used prior to coming to this Site. We use the information we get from Google Analytics only to improve this Site. Google Analytics collects only the IP address assigned to you on the date you visit this Site, rather than your name or other identifying information. We do not combine the information collected through the use of Google Analytics with personally identifiable information. Although Google Analytics plants a permanent cookie on your web browser to identify you as a unique user the next time you visit this Site, the cookie cannot be used by anyone but Google. You can prevent Google Analytics from recognizing you on return visits to this Site by disabling cookies on your browser.

#### **Changes to this Privacy Policy**

Agenda may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on the Site. You are advised to review this Privacy Policy periodically for any changes.

#### **Contact Us**

If you have any questions about this Privacy Policy, please contact us.